# AMIT WOLFENFELD

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## Senior Data Scientist

#### Summary

High-energy, results-oriented and problem-solver Senior Data Scientist with extensive experience in team building and leading, product development, project management, compliance, and quality assurance.

Proven track record in fast-paced, highly competitive environment, a passion for innovation and teamwork that delivers successful solutions to complex projects and drives growth, productivity and reduced costs.

Experienced and knowledge of Data Science, Machine Learning, Big Data, Software development, team building and leading and passion for making and building.

# Education

2004 - 2009 B.Sc Electronic Engineering & B.Sc Pysics

Technion-Israel Institute of Technology

- Graduated with Honors, Cum Lauda, in both Degrees.
- Graduated 1st in class in the Technion's Prep-school.

2010 - 2015 Master of Science, Electronic Engineering, Machine Learning

Technion - Israel Institute of Technology

- My research focused on the K-Dueling Bandit Problem where I developed online learning algorithms with partial feedback
- Chief Instructor, Signals and Systems (2011 2012)

## Work experience

2018-11 - Current Senior Data Scientist

Medisafe

- Building and maintaining next generation data tools and Machine Learning models to predict user activity and increase performance - activity and engagement.
- Designing and maintaining Medisafe's operational and analytical data infrastructure.

2016-09 - 2018-11 Data Scientist

Trax Retail

- Using analytical tools to extract valuable insights from data.
- Using machine learning and mathematical modeling to build models that help answer business questions.
- Work with engineers and product teams to integrate the models into products or new environments.
- Researching new ideas to extract value from raw data in the retail world.

2013-01 - 2016-09 CTO

Velis Media

Leading the technology front of an ad-tech company.

- Creator of Appolo The online RTB system.
- Harnessing online and machine learning algorithms for superior trading performance.
- Founding and leading the R&D department, 8 group members, in an ever-changing environment while generating revenue and keeping to a high profit-margin.
- Leading products development process.
- Leading the company's innovation from research to production.

2010-08 - 2013-01 Founder

HWD

• Leading the product from the first stage to the last – Monthly profit of \$20K.

2007-03 - 2009-12 Verification Engineer

Mellanox Technologies

Formal and Functional verification of Computer Communication devices.

- Familiar with InfiniBand and Ethernet standards.
- Working with IBM RuleBase and Cadence Specman Elite tools.

2007-03 - 2008-06 Founder

Pgisha.co.il

- Responsible for creating the website architecture and feature development.
- Awarded "The Best Website of 2007 List" by Ynet and Yediot Ahronot (1st popular newspaper in Israel).
- Won the Entrepreneurship Contest at the Technion.
- Won "Reader's Favorite" in Entrepreneurship Competition at The Marker, Israel's 1st finance magazine.

2003 - Current Chief Sergeant – Combat Engineering

Active Reserve Duty

• Leading a team in the single active reserve duty battalion that operates the PUMA vehicle.